



Genei Distribution Service srl, first company in Liguria to undertake the Inteliam Business & Sustainability rating

Inteliam expands its presence in Liguria and Italy, after being appointed to provide business and sustainability assessment to Italian automotive spare parts specialist Genei Distribution Service srl.

Genei Distribution Service srl is the first player in Liguria to participate in the Inteliam evaluation. The company is at the forefront in the sector for implementing advanced ERP systems and has set clear measures to strengthen its commercial and parts logistic strategies. Moreover, Genei Distribution Service srl has been playing a leading role in Italy through its extensive regional and national cover, and is carefully studying how to progress in key areas, such as further improving waste circularity. The association with Inteliam helps Genei Distribution Service srl identify new improvement initiatives in order to continue strengthening its operations and enhance its reputation as market leader.

Inteliam is a rating company dedicated to the Automotive Aftermarket. It aims to support long-term profitability and sustainable growth by evaluating 4 main pillars: sustainability commitments, corporate processes and business expertise, financial strength; via a standardised rating methodology. The benefits of an Inteliam rating are numerous and include: providing transparency, continuous improvement and a tool for embarking on the sustainability journey. As an independent and international entity, Inteliam has already assessed more than 50 distribution companies from within the aftermarket industry.

Roberto Cirilli, CEO of Genei Distribution Service srl: *"Inteliam highlighted several pertinent points of improvement. Although small companies have different characteristics from large ones, development in certain areas, namely the environment, is very important. We have a structured approach to face challenges and Inteliam has a solution helping us in this process."*

Antoine Soulier, CEO of Inteliam: *the discussion with Genei also helped us to better understand the market and operational situation in this region, so we can adapt our solutions to better support small size distributors. We are glad that the inteliam rating has provided Genei with concrete ideas of improvement*

Genei Distribution Service srl:

Genei Distribution Service srl, is a family-owned company headquartered in Genoa. In 2000, Genei Distribution Service srl was established as an automotive spare parts distributor, initially focused on braking systems. In the last two decades, Genei Distribution Service srl has established itself as a leader in auto parts distribution both at the regional and national levels, thanks to its offering focusing on high quality product offering and service levels.

About Inteliam

INTELIAM is a business and sustainability rating solution dedicated to the global automotive aftermarket sector. Inteliam was created in 2020 with the support of leading industry stakeholders, suppliers and distributors, willing to have a positive impact for the industry. Inteliam is head-quartered in Lyon, France.

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